

**HOTAfest
2009**

**Heart of the
Alleghenies Folk
Music Association**



P.O. Box 239
Bradford, Pa. 16701
Phone: 7163789366
E-Mail: info@hotafest.org
Web: www.hotafest.org

We Need Your Help!.....Sponsorship Levels

There are many good reasons to support HOTAfest. Hundreds of visitors from outside the area experience the beauty & friendship we offer here in Bradford. These folks love folk music and dance, and also bring a significant economic impact to our area. Your business name and information will be displayed prominently on the website, in the program, and at the festival. This is a well-established annual event that, with your help, will continue to grow & help this community. Please consider becoming a HOTAfest Sponsor!

Thank you,
Howard Blumenthal
Pres. HOTA-FMA

HOTA friend...any donation of \$250 or more (above)

Six admissions for entire weekend
Includes all workshops and concerts
Logo on Website and "Friends Page" of Program

Participating Group (music or social group)...\$300

Free admittance to 10 members for the entire weekend
Includes all workshops and concerts
Group name and support amount listed in program

HOTA Sponsor...\$500

Ten admissions for the entire weekend
Includes all workshops and concerts
Name and amount contributed listed in program
Information displayed at HOTAfest and on the website
1/3 page ad in HOTA program
Logo on HOTA website

HOTA Benefactor...\$1000

20 Free admissions for the entire weekend
Includes all workshops and concerts
Name (and/or business name) and amount listed in program
2/3 page ad in program
Information displayed at HOTAfest and on the website
Recognition of thanks prior to Saturday night concert

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HOTA Silver Supporter...\$2000 or more

Lifetime free admission for entire festival (includes all workshops and concerts)
Name and support amount contributed listed in program and on website
Free meals, room and board, camping
Recognition of thanks prior to Saturday evening concert
20 free admissions
Full page ad in the program

HOTA Gold Supporter.....\$3000 or more covers the entire production cost of our program...Full page ad AND the full back cover of the program, plus your logos everywhere.

Special Promotions: HOTA Fest Donations to offset miscellaneous costs

Sponsorship of University Room @\$200 per day (3 day event). Your banners on the stage & in the room. This is the "HUB" of the festival. Workshops, Vendors, Open Stage, etc.

TOTAL COST \$600

Sponsorship of Bromely Theatre @\$500 per day (Sat. Eve Only). Your banners on the stage & in the room. This is where the Sat night concert & Dance is held which attracts many folks from the community.

TOTAL COST \$500

Insurance coverage for weekend festival	\$600
Royalty fees BMI /ASCAP	\$400
Sponsorship of one Classroom for workshops @\$100 per day (3 day event)	\$300

Water Bottles (one case with logo on bottles @ \$15/case) Min. order is 10 cases	\$150
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Breakfasts, lunch, dinners for performers \$50 per day (3 day event)	\$150/ea.
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University Suites for performers per night (4 person suites)	\$125/ea.
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Piano tuning for event includes a BIG "Thank You" from the stage	\$75
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Half suite for performers	\$55 per night
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One admission , can be used as a give-away in your business for staff, clients, etc.	\$50
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